



LIVE MUSIC DISTRICT
OPEN CALL

**MUSIC EVENTS
PARTNERSHIP**

Publication Date: 18 Oct 2022

Deadline Date: 30 Nov 2022 | 4 PM



LIVE MUSIC DISTRICT

Guidelines & Procedures

OPEN CALL FOR 2022 MUSIC EVENTS PARTNERSHIP

COMPANY BACKGROUND

The Trinidad and Tobago Music Company Limited (MusicTT) is a subsidiary of the Trinidad and Tobago Creative Industries Company Limited (CreativeTT) which is a wholly owned state enterprise established by the Government of Trinidad and Tobago through the Ministry of Trade and Industry. MusicTT's mandate is to stimulate and facilitate business development and export activity in an effort to develop the music ecosystem.

ABOUT THE 'LIVE MUSIC DISTRICT'

MusicTT's Live Music District was established in 2018 and identified as the City of Port Spain. The Live Music District is a means for local artistes to earn revenue from performing while creating a vibrant music scene in a particular city or strip. It also seeks to benefit venues through revenue generation and expansion of clientele, via the integration of music in its operations. In November 2019, Port of Spain was designated a UNESCO City of Music as part of the UNESCO Creative Cities Network (UCCN).

SPECIFICATIONS – LMD OPEN CALL

MusicTT is desirous of partnering with eligible Promoters and Event Managers who are planning **hybrid and/or in-person** music events featuring **live musical acts** at venues across Trinidad and Tobago during the period **28th October 2022 to 31st January 2023**; whereby MusicTT will provide a subsidy of **\$800** Trinidad and Tobago dollars (TTD) **per** singer/musician/DJ booked to perform at the event. Applications can be for one (1) event or for a series of events that make up a larger project. Examples of series-type projects include: a monthly showcase every last Saturday over a period of 3 months or a restaurant that has entertainment every Friday for 2 months.

WHO CAN APPLY?

MusicTT invites micro-sponsorship applications from eligible stakeholders:

- 🎵 **Event Promoters**
- 🎵 **Event Managers**
- 🎵 **Artistes/ or their Teams**



ELIGIBILITY REQUIREMENTS

- ✦ If you are planning a **hybrid or in-person** music event featuring **live musical acts** at venues across Trinidad and Tobago during the period **28th October 2022 to 31st January 2023** are eligible to apply.
 - a. Hybrid - Events that combine both live streaming and in-person elements
 - b. In Person – Events that are executed at a designated venue.
- ✦ Performers being hired must be citizens or legal residents of Trinidad and Tobago.
- ✦ Applicants (companies) and proposed performers must be registered on the [Music Industry Directory](#) before the event occurs.
- ✦ “Performers” constitute: musicians (whether backline or featured), artistes (whether backups or featured) and DJs.

Applications from CreativeTT and its subsidiaries’: employees, Members of the Board of Directors and their immediate relatives will not be considered.

HOW TO APPLY

Process

1. **Review** all eligibility requirements
2. **Submit** your completed application. All applications must include the following:
 - a. Access application form [here](#).
 - b. Performer’s Information spreadsheet can be accessed [here](#).
 - c. Licenses (*e.g., COTT, EMA*) (*Where applicable*) *If this is applicable to you but the license is unavailable at the time of the application, please indicate this in writing, and your commitment to provide same closer to the event.*

Deadline:

- **Submissions close at 4PM on 30th November, 2022.** During this time, the applications will be reviewed and approved on a **first come – first serve basis**.
- Please upload **ALL documents in PDF format only**.
- Submissions carry time-stamps. Please be advised that late submissions will **NOT** be considered under any circumstance.
- Submissions must occur at a minimum of **10 days prior** to the event.



Limitations

- 🎵 Funding will be dispersed **within 90 days of event**
- 🎵 Event or series proposed will be limited to a **maximum of 25 performers** who can be subsidized. (NB: *If a series event has 3 parts with a total of 30 performers, only 25 can be subsidized*).
- 🎵 Separate and apart from the MusicTT sponsorship awarded, the beneficiary is responsible for covering all other costs associated to successfully executing the event.
- 🎵 MusicTT is not legally bound to accept any proposal.
- 🎵 Any and all costs incurred by the Applicant associated with the preparation of responses and/or participation in this Open Call is entirely the responsibility of the applicant and shall not be chargeable in any manner to MusicTT.
- 🎵 This call is open only to Trinidad and Tobago nationals or residents and legally registered companies in Trinidad and Tobago.
- 🎵 Awards will be disbursed in Trinidad and Tobago dollars (TTD) only.
- 🎵 Completed application must be submitted at a minimum of **10 days prior** to the event date
- 🎵 The Applicant is responsible for all licenses, fees and clearances with respect to the event.

Expectations

- 🎵 Flyers must bear the Live Music District logo which will be sent upon application approval.
- 🎵 Promoter must collect LMD flags at MusicTT's office to be displayed at the event.

Trinidad & Tobago Music Company Limited (MusicTT)
47 Long Circular Road
St. James
Trinidad

Website: www.musictt.co.tt
Questions/Queries can be sent to: info@musictt.co.tt